

Quote

THE WEEKLY DIGEST

Volume 26—Number 16

Week of October 18, 1953

MAY WE *Quote* YOU ON THAT?

[1] Pres DWIGHT D EISENHOWER, on 63rd birthday: "I consider (this occasion) something to be thankful for, and not to regret." . . .

[2] Sir WINSTON CHURCHILL, British Prime Minister: "Had the U S taken before the 1st World War, or between the wars, the same interests, and made the same exertions to preserve the peace and uphold freedom which she is doing now, there might never have been a 1st war and would certainly never have been a 2nd. With their mighty aid, I have a sure hope there will not be a 3rd." . . .

[3] CLARENCE MANTON, chmn Commission on Inter-Governmental Relations, asserting that "the concentration of Gov't powers is a prelude to the success of the Communist conspiracy to take over America from the inside": "The Communists want America and its great industrial potential in action rather than in ashes." . . . [4]

TRYGVE LIE, former Sec'y Gen'l of UN: "There is no fact in the world, in terms of humanity and

Quote of the Week

CHAS E WILSON, Sec'y of Defense, *leading spokesman of a faction that believes Russians are "too realistic" to wage war*: "Is there any reason for the Russians to go to war? If they did, wouldn't it be clear to them that . . . they would finally lose? The dictators who precipitated the last war did not fare very well in the final wind-up."

in terms of politics, which is more important than this: The vast majority of the people of the world live in poverty and misery; they know it, and they don't like it." . . . [5] OWEN D YOUNG, retired U S industrialist, on eve of 79th birthday: "I don't go along with pessimists who believe we are hell-bent for self-destruction. If the churches of the world do their part of the job as rapidly and as effectively as the scientists have done theirs, we won't be in any danger."

THIRTEENTH YEAR OF PUBLICATION



In San Francisco last wk our publisher told 1,000 insurance exec's, in convention, that the U S will probably be in a defense economy for the next 25 yrs. There will be continued large appropriations for armament, with the inevitable concomitant of heavy taxation, and a strong centralized gov't. Thus most of us will live for the better part of our lives in a modified collectivist social order.

We shall not embrace communism, or any facsimile of that concept. On the contrary, there are evidences even now of a renaissance of the democratic spirit. A vibrant new democracy that will be a continuing inspiration to neighboring nations.

But let us frankly face the fact: We shall not ret'n to the America of our youth. There is no turning back. We have outgrown the frontier economics with which we ushered in the 20th Century.

Those of us who were born be-

fore the 1st World War comprise the last generation of what we have been pleased to term Rugged Individualists. Nor shall we see again the precise counterpart of the Horation Alger story. *Benny, the Bootblack or From Rags to Riches* has gone with the gaslight. Our welfare organizations will not permit Benny to roam in rags; our tax structure pretty well screens him from the realm of great riches.

We were fond of the old order, and we have surrounded it with a good deal of nostalgic nonsense. Actually, it was not a very good order for a great many of our people. Here and there an individual possessed of uncommon energy and ability did contrive to rise from the mire of mediocrity. But the order permitted too much poverty. And that was bad business. The present widespread purchasing power makes an infinitely better world in which to live and to do business.

This new condition probably will continue for a long time. Because *people like prosperity*, and can be counted upon in any test to vote in the interests of padding their pocketbooks.



MAXWELL DROKE, *Editor and Publisher*

W. K. GREEN, *Business Manager*

Editorial Associates: ALICE JACOBS, LUCY HITTLE JACKSON
ELSIE GOLLAGHER, ALVINA BROWER, ETHEL CLELAND

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★
"He who never quotes, is never quoted"
★ ★

Charles William Ferguson



ACTION—1

One cannot stay passive and simply expect the best; the best needs active co-operation.—ELIZABETH BOWEN, "The Virtue of Optimism," *House & Garden*, 10-'53.

ART—2

One reassuring thing about modern art is that things can't be as bad as they are painted.—WEST-HALL JACKSON, *American Artist*.

AVIATION—3

U S corporations today own an estimated 9,500 planes. This business fleet flew 2,986,000 hrs last yr—730,000 hrs more than flown by all the domestic airlines.—LAWRENCE GALTON, *American Mag.*

BEHAVIOR—4

We confess our little faults only to impress others that we have no great ones.—*Mo-Pacific Mag.* hm, Mo-Pacific Ry.

CAPITALISM—5

One reason that our defense of capitalism is so ineffectual is that we cannot promote its *positive* things until we know its *negative* things.

It is not enough to proclaim its benefits; we have to understand its defects, to realize the wrong ways in which it can operate. Only then can our defense of it be intelligent and constructive.—SYDNEY J HARRIS, *Chicago News*.

CIVILIZATION—6

In a living civilization there is always an element of unrest, for sensitiveness to ideas means curi-

osity, adventure, change. Civilized order survives on its merits and is transformed by its power of recognizing its imperfections.—ALFRED NORTH WHITEHEAD, *Internat'l Conciliation*.

66

October Harvest

The summer tourists all drift home.

The air's like nectar.

And miles of travel film are ripe

For the projector. — VIRGINIA BRASIER, *New Yorker*. 7

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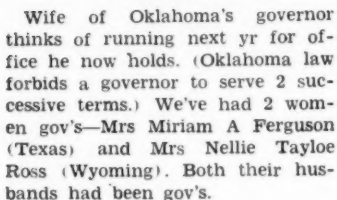
DEFENSE—8

The ultimate source of our strength to resist evil, the very foundation of our ability to defend ourselves, is not in weapons, however powerful. It is not military measures alone that make us strong but because we are people of deep faith—faith in our free institutions, faith in our fellow countryman, faith in a Divine Power greater than that of men.—DAVID E LILIENTHAL (former chmn U S Atomic Energy Commission) "The Case for Candor on Nat'l Security," *N Y Times Mag*, 10-4-'53.

DEMOCRACY—Goal—9

The goal of a great democracy should be fulfillment, not ease. It should be adequacy, not serenity.—ABRAM SACHAR, Brandeis Univ, *School Bd Jnl*.

..... Quote



Defense Sec'y Chas E Wilson continues to make firm friends among reporters. Noting that military "observers" were getting to press conferences early and taking most of the seats, leaving newsmen to stand, Wilson announced that no military official may sit at these meetings until every civilian reporter is assured a seat.

Capitol Crack: "The President is spending so little time in Washington these days, we ought to refer to 1600 Pennsylvania Ave as the 'temporary White House.'"

Countess Alexandra Tolstoy, daughter of famed Russian author Leo Tolstoy, thinks it quite possible Lavrentia Beria did escape. "Why not?" she asks. "He was 15 yrs head of Secret Police; knew many persons to help him. Anything can happen behind the Iron Curtain."

..... *Quote*

No wonder the world is in a state of confusion. The radio program urging you to save is followed by one trying to get you to borrow. — *Phoenix Flame*, hm, Phoenix Metal Cap Co.

While becoming nuclear giants we have remained ethical infants.—Rev CLIFFORD MCENTARFER, *Christian Advocate*.

Most perennially tired people aren't overworked, but are troubled by frustration, insecurity, hostility and other conflicts. Psychological warfare waging within you can tire you more than waxing floors. And sleep won't do much to restore your strength.—Dr GREGORY PALEY, "You Can Beat Fatigue!" *Today's Woman*. 10-53.

Words are a difficult and elusive tool. It is easy to use the tool carelessly and loosely; it is hard to use it with much exactness, even if you know what you want to say.—VARDIS FISHER, *God or Caesar?* (Caxton).

Learn about love from children! Children daily take a hundred indignities and insults from us: the interruptions of play, the sharp word, the sharper slap, and yet they still forgive with open hearts and open arms when we show readiness for reconciliation.—MARY B H WOLLNER, "State of the Family," *Today's Health*, 10-53.

Marriage is a committee of two on ways and means, with authority to add to their number.—*Kalends.*

Mining the Magazines



We haven't checked, but one of the trade jnls rep'ts that *Good Housekeeping* was the only big-circulation mag that *didn't* carry a Kinsey article in its Sep issue.

Frank Lloyd Wright (in *N Y Times Mag.* 10-4-'53) dates the beginning of modern architecture with the bldg of the Winslow House in Chicago's Oak Park, 60 yrs ago this fall. "I remember," says the famed architect, "climbing to an upper part of the bldg during construction to listen to comments. In came a young fellow with a couple of young women. The fellow said, 'Have you seen the man who designed this one? God, he looks as if he had a pain.' Another said, 'They say this cost \$30,000, but I can't see it.' I learned my lesson. I never listened like that again."

The Social Security program was set up primarily to add to the security and serenity of our later yrs. Sen John F Kennedy (D-Mass) declares, writing in *Oct American*. And present regulations limiting those between ages of 65 and 75 from earning more than \$75 a mo, just don't make sense. There are a vast number in these age brackets with energy and ability to add substantially to their incomes, and they should be free to do so. (He forecasts that Congress, next yr, will revise the outmoded law.)

Tide, the ad jnl, has a collection of stock-situation cartoons which they run repeatedly with varying captions. Apparently the ingenuity of the staff is at low ebb, for they are now inviting readers to supply suitable captions, and offering remuneration. "Two dollars isn't much," the editors admit, "but it will buy a parimutuel ticket."

—

Doron K Antrim suggests (in *Oct Christian Herald*) that churches with expensive pipe organs aren't getting full value out of their investment. "Take the Padlock Off the Organ"—let talented young people of your community practice on it during the wk. They will appreciate the opportunity—and you'll always have reserve organists in an emergency!

Quite a lot these days on a long-recognized condition: Women are outliving men. "Too many widows." Dr Frederick J Stare offers some sound counsel in *Oct McCall's*, on how to keep your husband alive.

Pocket Magazines, Inc, publishers of *Tempo*, are projecting a pocket-size man's mag to be called *Bold*.

.....Quote.....

MIND—16

The future of the American mind is great because the categories of its thought have not yet been frozen by history into the inviolable, nor by partisan interest into the untouchable. — RICH D MOSIER, *The American Temper* (Univ of Calif).

MODERN AGE—17

Every pedestrian will envy a friend of ours who has constructed a little gadget that he carries in his pocket. It makes exactly the same sound as an auto horn, and whenever a motorist honks at him, he takes out the gadget and honks back vigorously. —ALBERT MOREHEAD, *Cosmopolitan*.

MUSIC—18

Music is God's gift to man, the only art of Heaven given to earth, the only art of earth we take to Heaven. — WALTER SAVAGE LANDOR, *Instrumentalist*.

OPINION—19

It had been a rather stormy session of the board and some very harsh things had been said, but one man—always highly respected and unusually wise in his judgments—had said nothing.

Suddenly one of the leaders in the debate turned to him and said: "Brother J----, you have not said a word. I would like to have your opinion in this matter." Whereupon the wise man said, "I have discovered that there are many times when silence is an opinion." —ROY L SMITH, "Silence is an Opinion," *Christian Advocate*, 10-'53.

..... *Quote*

PEACE—20

Peace is not merely a vacuum left by the ending of wars. It is the creation of two eternal principles, justice and freedom.—JAS T SHOTWELL, "The Meaning of it All," *Think*, 9-'53.

PROCRASTINATION—21

An automobile mechanic with a sense of humor used to tell his prospects: "Well, sir, I can reline your brakes today for \$22.85 (or whatever the price was), or I can do the job tomorrow for you for \$122.85."

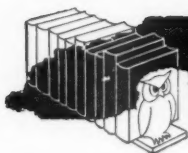
Very frequently the customer would "blow his top" and ask how come. To which the obvious answer was, "By tomorrow you may also need a front bumper and radiator grill." —ED PACKER, "Handling Those 'Why's Guys,'" *Automotive Service Digest*, 9-'53.

PROPAGANDA—22

It is true that facts speak for themselves, but the trouble is that most of the people are over in another hall listening to propaganda. —*Cincinnati Enquirer*.

RESEARCH—23

Research . . . is nothing but a state of mind—a friendly, welcoming attitude toward change. Going out to look for a change instead of waiting for it to come. Research, for practical men, is an effort to do things better. . . The research state of mind can apply to anything: personal affairs or any kind of business, big or little. It is the problem solving mind as contrasted with the let-well-enough-alone mind. It is the composer mind instead of the fiddler mind. It is the "tomorrow" mind instead of the "yesterday" mind.—CHAS KETTERING, *Jnl of American Dental Ass'n*.



Book Briefs

Anticipating the upcoming 150th anniv of the birth of Jacob Abbott, we have been doing a little quiet sleuthing on the current status of the Rollo Books. They have, we regret to rep't, passed from the shelves of our public libraries. And the book stalls know them not. Time was when these volumes comprised the juvenile library in many a household. Children accepted them because of the element of mild adventure. Parents approved because the books were richly larded with moral preachments.

Abbott, a Congregational minister, was the father of Lyman Abbott, also renowned as a minister, author and for many yrs editor of *The Outlook*. Whatever may be said of the literary quality of the elder Abbott's output, he richly deserves the E Award for Energy. He wrote juvenile biographies of virtually every historic character from Alexander to Xerxes. And, of course, there were the Rollo Books. These took the young traveler into a total of 28 lands, none of which the author had ever visited in person. Unhappily, our adolescent adventurer came too soon upon the stage. Personally, we yearn to read *Little Rollo in Outer Space*.

Have you examined the *Pocket Library of Great Art*? The 1st 12 vol's, each devoted to the work of a master painter, were placed on

DOROTHY JAMES ROBERTS (*The Enchanted Cup*) has, to our notion, the best response to those who are continually asking: "What is the fundamental requirement for writing?" Her answer: "A good broad base. You have to sit all day, you know."

the stands fortnight ago. These diminutive classics are the result of a co-operative deal between Pocket Books, Inc and Harry N Abrams, a publisher of fine art books. (Abrams furnished the plates and text; Pocket Books has, of course, the distribution facilities.) Each vol contains 50 pages of art reproductions, 30 in full color. The books are priced at 50c each—an excellent value.

Sixth and last volume of Winston Churchill's *History of the Second World War* will be out in Nov. It is titled *Triumph and Tragedy*, covers the period from D-Day to defeat of the Conservative party in '45.

Wm Cole, who is selecting *The Best Humor From Punch*, to be published by World this month, says that the only difference between English humour and American humor is "the way they spell it."

.....Quote.....



Christian Liberty

With the 470th anniv of the birth of MARTIN LUTHER (1483) we present here a brief excerpt from complete presentation of his theological position:

There are very many persons who . . . do not choose to show themselves free men and Christians in any other way than by their contempt and reprehension of ceremonies, of traditions, of human laws; as if they were Christians merely because they refuse to fast on stated days, or eat flesh when others fast, or omit the customary prayers; scoffing at precepts of men, but utterly passing over all the rest that belongs to the Christian religion.

On the other hand, they are most pertinaciously resisted by those who strive after salvation merely by their observance of and reverence for ceremonies, as if they would be saved merely because they fast on stated days, or abstain from flesh, or make formal prayers, talking loudly of the precepts of the Church and of the Fathers, and not caring a straw about those things that belong to our genuine faith. Both these parties are plainly culpable, in that, while they neglect matters which are of weight, and necessary for salvation, they contend noisily about such as are without weight and not necessary.

..... *Quote*

RESOURCES—24

The first requisite of a natural resource is an idea. There are no known limits, therefore, to the multiplication of natural resources of the earth, and exhaustion of them is impossible, except, or unless, the capacities of man are exhausted.—JAS C MALIN, Prof of History, Univ of Kans, *Popular Science*.

SCIENCE—25

A dictator can often be very efficient in working for a specific purpose, but where science is concerned, dictation is futile and deadly. . . Science does not thrive under restrictions. — Dr EVAN J CRANE, editor of *Chemical Abstracts*.

" "

The Fed'l Gov't directly employs 90,980 scientists—more than 15% of the nation's est'd total supply. —*Science Digest*.

SELFISHNESS—26

A selfish person is like a tiny magnet as it attracts the needle of a compass. The compass may be moved around the magnet in any direction, but it always points to the magnet as its center of attraction. — HAROLD SHRYOCK, "A Cure for Selfishness," *Signs of the Times*, 10-6-'53.

SEXES—27

The wise boss will always be sure to hire at least one office wolf, purely as a morale factor. Women are always happier if there is a foolish man around.—HAL BOYLE, *N Y Post*.

" "

It is a sad house when the hen crows louder than the cock.—*Tit-Bits*, London.

Pathways to the Past



Week of
Nov 8-14

American Education Wk

Optimist Wk

Nat'l Radio & Television Wk

Nov 8—30 yrs ago (1923) Bavarian police broke up a mild revolt known as the "Beer Hall Putsch." Among the rioters imprisoned was a young paperhanger named Schicklgruber. He didn't much mind; he had some writing to do anyway—a book called *Mein Kampf*.

Nov 9 — *Lord Mayor's Day* in London (marking installation of city's chief magistrate)... 160 yrs ago (1793) *Centinel of North-Western Territory*, 1st newspaper of the Northwest, began publication at Cincinnati... 135th anniv of b of Ivan Turgenev, Russian novelist (1818)... N Y Symphony Orchestra gave its 1st concert 95 yrs ago (1858) with Leopold Damrosch conducting... 50 yrs ago today (1903) Jos Gurney ("Uncle Joe") Cannon elected speaker of the U S House of Representatives... Kaiser Wilhelm II, of Germany, abdicated and fled to Holland 35 yrs ago (1918)... Civil Works Administration launched 20 yrs ago (1933) to provide jobs for 4 million unemployed.

Nov 10—470th anniv of b of Martin Luther (1483) founder of the Protestant religion... Oliver Goldsmith, English poet, b 225 yrs ago (1728)... Knights of Pythias adopted constitution for Supreme Lodge at Wilmington, Del. 85 yrs

ago (1868)... 25th anniv of crowning of Hirohito as Emperor of Japan (1928).

Nov 11 — *Martinmas* (honoring St Martin of Tours)... *Beginning of Indian Summer* (called St Martin's Summer in England and France)... *U S Armistice Day*.

Nov 13—120th anniv of b of Edwin Booth (1833); 100th anniv of b of John Drew (1853), 2 renowned actors of modern times... 120th anniv (1833) of "Shower of Stars" a phenomenon of the heavens witnessed thruout N America. "Stars fell like snow"... The "sit-down" strike came into our industrial life and common vocabulary 20 yrs ago (1933). 1st one staged by employes of Hormel Pkg Co, Austin, Minn... 1st Catholic saint who was an American citizen (Mother Frances Xavier Cabrini) beatified 15 yrs ago (1938).

Nov 14—150th anniv of b of Jacob Abbott (1803) Congregational clergyman, renowned as author of "the Rollo Books"... 90th anniv of b of Leo Hendrik Baekeland (1863-1944) inventor of 1st synthetic plastics, named *Bakelite* in his honor... 1st Farmers' Institute sponsored by a college (Kansas State Agricultural College) was held at Manhattan, Kas, 85 yrs ago (1868)... American College of Surgeons estab 40 yrs ago (1913) Chicago, Ill.

..... *Quote*

"Of all things!"

In the conflict and confusion of the past fortnight, concerning the extent and imminence of our atomic peril, the average bewildered American may well echo the words of the Macedonian jailer: "What shall I do to be saved?"

We have had the experience of a Defense Mobilizer declaring that Russia "is capable of delivering suddenly and without warning" a rain of hydrogen bombs on chosen U S targets, while our Sec'y of Defense belittles enemy power and estimates that we are at least 3 yrs ahead in the atomic race.

Pres Eisenhower may have presented to the nation a detailed rep't on the hydrogen bomb and its implications by the time you read these lines. This has been promised. His brief statement, issued at a press conf on Oct 8, did very little to clarify the situation.

In the face of contradictory testimony, the inaction of our people is understandable. It stems, not from indifference, but from a sense of futility and frustration. The citizen is ready and willing to shoulder such labors and sacrifices as the situation may demand. He asks only to have the voice of Authority relate in simple, understandable terms our precise position and program.

Where do we stand? Where are we headed? And how do we propose to get there?

There will be less fright when we have more light.

.....Quote.....

TAXES—28

Here are some statistics on current "hidden taxes": 5c of every 12c paid for soap is tax, 5c of every 14c for bread is earmarked for the gov't, and 23c out of 85c for eggs goes to the same place. So does 9c out of 23c for milk, 32c out of 90c for beef, \$7.10 out of \$20.70 for automobile tires, and \$15 out of \$24 for a ton of coal.—N Y Jnl of Commerce.

TEMPTATION—29

The number of times the average man says "No" to temptation is once weakly. — *Australasian Manufacturer*.

TRIAL & ERROR—30

It is the capacity of making mistakes, not the incapacity of it, which is the mark of the higher stages of intelligence.—H H PRICE, *Thinking & Experience* (Hutchinsons' Univ Library).

TRUTH—31

Before those who perfectly perform their task as men, the rd of truth lies always open. On this royal rd, the poor as well as the rich, the weak as well as the strong, believer and unbeliever alike are invited to advance. If they accept this invitation, they are sure of accomplishing their destiny, of participating in the sublime work of evolution of hastening the coming of the Kingdom of God on earth. And, over and above, they will attain all the happiness compatible with our human condition.—*Reflections on Life* by Dr ALEXIS CARREL, edited by his widow ANNE CARREL and translated by ANTONIA WHITE (Hawthorn).

" "

It is twice as hard to crush a half truth as a whole lie.—AUSTIN O'MALLEY, quoted in *Forbes*.

UNITED NATIONS—32

In the twentieth century, a world organization of nations seems hard to abolish and very likely to be used. Imperfect, unfinished, exasperating tho it is, it is the court of last resort. The genie has been let loose from the bottle. Nor was it Woodrow Wilson who let him loose. It was Orville Wright with his flying machine, and Marconi with his wireless, and Bell with his telephone, and Bessemer with his steel, and Stephenson with his locomotive, and Arkwright with his spinning jenny; perhaps it was Ben Franklin with his kite. If we do not learn to ride these new forces which have swept us together, they will drive us. Like it or not, the center of world gravity lies in those towering bldgs on the shore of the East River. It is there in our time that the struggle for power—for freedom and peace—will be decided.—BYRON DEXTER, "Locarno Again," *For'n Affairs*, 10-'53.

WAR—Peace—33

The reading of ideological tenets into the expansionist policies of an imperialism is, in my opinion, dangerous because it tends to make us believe that a gen'l conflagration is inevitable, and may therefore lead to the slackening of our efforts to prevent aggression.—LEO MATES, "The Contribution of Yugoslavia to Peace," *Annals of the American Academy of Political and Social Science*, 10-'53.

WOMEN—34

The plural of whim is women.—*Bermondsey Public Relations Bulletin*, England.

In Brief

Unless you are a veteran news-hound you probably didn't notice, but in the TV presentation of Pres Eisenhower's \$100-a-plate Birthday Party at Hershey, Pa., (Oct 13) a familiar background noise was absent. No typewriters were clacking. Reporters in the 6,400-seat arena had to write their stories with pencil. Credit (or charge) the omission to emcee Fred Waring. He ruled the typewriters would have to go.

A new-type aircraft, the "Con-vertiplane" that will rise like a helicopter, fly like a jet, is a current dream of designers, according to recent *Wall St Jnl* survey.

* Makers of small power tools say the "do-it-yourself" mkt should bring them half-a-billion dollars in sales next yr. * Now dentists are getting set to shoot down hot-air balloons of tooth-paste makers. At Cleveland American Dental Ass'n convention, 6 panelists declared there's "no genuinely therapeutic dentrifice" with a proved record of preventing tooth decay or gum disorders.

Well, here's a switch for you: you *buy* the premium and get the product *free*. Yeah, that's right. You buy a plastic doll (one of a series of 8) and a pkg of *Fab* goes along with it. * Apparently Pres Eisenhower's golf is getting better: Arthur J Connell, new commander of American Legion, told reporters the Pres admitted having shot 2 79's and a 78 in recent mo's.

.....Quote.....

Good Stories..... you can use

Recently an entertainment committee in Peoria, Ill. got in bad when they undertook a "teaser" campaign for an affair at which Dorothy Lamour was to be a featured guest. Postcards were addressed to local males, reading: "Darling—don't forget our date!" and signed "Dorothy." Wives naturally made things interesting for the innocent males.

Reminds me of an experience of my own, which fortunately had a happier ending. I rec'd an invitation to attend a dance given by a women's organization. Appended was a personal postscript: "Dear Dave: I would like to see you *special*." It was signed "R".

My curiosity aroused, I attended. In the large crowd I failed to recognize "R". The stag-line was terrific. I finally cut in, and mentioned to my partner the high percentage of males. "Our trick worked," she giggled. Then she confessed that the postscript had been a gimmick to bring out eligible men!—DAVID GORDON. a

" "

The young fellow was new in the store business. "Have you an accent here, ma'am?" he asked.

"No," the lady repl'd, "but I would like to see the mgr."

He led her into the mgr's office and announced, "A no-account lady to see you, sir."—*Powerfax*. hm, Elliott Co. b

..... *Quote*

I LAUGHED AT THIS ONE

LORRIE SMITH

When I was a fledgling newspaper reporter on the West Coast, I was assigned to do the daily news broadcast "by remote control from the editorial rooms." I considered this a highly important task and resolved to retain all of my fan mail for future use, in case I might want to break into the radio field on a full-time basis.

Several days later my 1st card came from an "admirer." It merely stated, "You are the world's worst newscaster." It was unsigned.

Slightly nettled, I sought to pass the matter over lightly, but at the same time discover the identity of my critic. So, on the next broadcast I said, "If the person who sent me the card calling me 'the world's worst newscaster' will let me have his name and address, I'll gladly answer him."

Next day I rec'd 15 cards addressed to "The World's Worst Newscaster!"

" "

The bride cried, "I'm sick of marriage. Bill hasn't kissed me since I came back from my honeymoon." But when the friend asked, "Why don't you divorce him?" the bride ans'd, "Oh, I'm not married to Bill."—*Briggs Assembler*, hm, Briggs Mfg Co. c



A businessman went to the Office of Defense Mobilization on a tax-amortization case, but was told that it couldn't be settled until the National Production Authority also passed on it.

NPA was one floor below, in the same bldg. The ODM man said they would send a messenger with the necessary papers to NPA. Six days later the businessman called at the NPA office to check on his case. He was told that the papers had not yet reached that office. "It's a little strange," said the NPA official. "Usually it takes only 3 days!" — *QUOTE Washington Bureau.* d

" "

The executive of a motion picture studio was drafted into the Armed Forces and he took his new assignment very seriously. He had special Army uniforms tailored for him and he studied the Army manual closely. He boasted to a friend that he knew the Army manual inside out.

"You mean that you read the entire thing?" inquired a friend.

"No," replied the draftee, "I had two of my writers prepare a treatment of it."—*Editorial, Springfield (Mass) Union.* e

" "

Sign on a Laundramat: "Ladies: Leave your clothes here and spend the afternoon having a good time." *Seng Fellowship News*, hm, Seng Mfg Co. f

We know a gal who never did drink because she was afraid it might turn into would alcohol.—*Kentucky Kernel.*

" "

When faced with 2 evils, we've noticed that most guys pick the blonde.—*P-K Sideliner*, hm, *Peter Kuntz Co.*

" "

Race horse: An animal that feels the cold acutely even tho many people's shirts are on him.—*R & R Mag*, hm, *Ins Research & Review Service.*

" "

A man is old when girls get on his nerves instead of his lap.—*Wildrooter*, hm, *Wildroot, Ltd.*

" "

A mouth is an opening in the face which gets jams into people, and people into jams.—*Phoenix Flame*, hm, *Phoenix Metal Cap Co.*

" "

There are many complaints about the weather, but probably not half as many as there would be if the gov't regulated it instead of predicting it.—*Holdredge (Neb) Daily Citizen.*

" "

Surprising, isn't it, what a difference in the view when you're looking thru rose-colored glasses—instead of merely seeing red?—*LOWELL NUSBAUM*, *Indianapolis Star.*

..... *Quote*

Danish entertainer Carl Brisson, for very many yrs a matinee idol, tells of the time he visited composer Sibelius. The pair walked together in the composer's lovely garden. Brisson chanced to remark that the most beautiful music in the world was "nature's concert of the birds and the wind."

At the moment a crow flew over the men's heads, cawing excitedly.

"And there," remarked Sibelius drily, "goes the critic."—*Tit-Bits*, London. g

" "

A kindergarten teacher was out one morning and during her absence the v-principal took over. All was clear sailing until it was time for music. The children expected and demanded, in typical 5-yr-old manner, that the music have piano accompaniment. With laborious effort the v-principal began the one-finger technique.

A parent later reported the following conversation held that evening:

"The v-principal was the teacher today. He is smarter than our teacher."

"Why do you say that?"

"Well, he plays the piano with one finger, and our teacher has to use two hands." — *School Bd Jnl*. h

" "

Carl Maas, art director of Standard Oil Co, N J, noticed a youngster in the Met recently staring with more than ordinary curiosity at a suit of medieval armor. Finally, the boy turned to his father to settle the question in his mind. "Daddy," he asked, "is that a real space man?"—*American Artist*. i

..... *Quote*

The native of a little village met his minister on the street one afternoon and insisted to the clergyman that he had finally "got religion".

"That's fine, brother," replied the minister, "but are you sure that you are going to lay aside sin?"

"I sure am," was the firm reply. "I already done it."

"And are you going to pay up all your debts?" continued the minister.

"Now, wait a minute, Reverend!" protested the native. "You ain't talkin' religion now—you're talkin' business!"—DAN BENNETT. j

" "

They were just returning from their first day's shooting. Since none had ever handled guns before, there were several casualties. First came the father with his hand in a sling; next, one son limping; then the daughter with her head bandaged. An old ghillie met them and inq'd if they had had a good day. The father repl'd that it had been terrible.

"But the bag, sir," the ghillie said, pointing to the second son who had just arrived with a sack on his back.

"That," bellowed the father, "is the dog."—*Tit-Bits*, London. k

" "

Three elderly women at a restaurant table just behind me were carefully studying the menu.

One of their voices reached me: "Remember, girls, this is our night to howl. Now, what shall we start with—scotch, bourbon or marinated herring?"—B L BUSCH. l

The quack doctor was making his spiel at an old-time medicine show: "Yes, gentlemen, I have sold these pills for over 20 yrs. and never heard a word of complaint. Now what does that prove?" Came a loud voice from the crowd: "That dead men tell no tales!"—*Louisville Courier-Jul Mag.* m



Scientific Disclosure

Russian scient'sts claim to have increased the iron content of spinach sixfold.—News item.

Youngsters of the world, arise
And look with clear, unclouded eyes

At Russian aims and ends.
Are these the guardians of truth,
The stalwart champions of youth,
The ones to call your friends?

Consider what their scientists,
Or so a spokesman now insists,

Have lately done—good grief!
Six times the iron (that's a lot)
By subtle, secret means they've got
Inside the spinach leaf.

Oh, youngsters of the world, this
should

Convince you Commies are no
good.

Not thus would friends have
acted.

No, iron would not be added by
A friend of youth, an all-right
guy—

Spinach would be subtracted!

A motorist, at a roadside mkt stand, chose a piece of one of those rare old pungent cheeses.

As the proprietor wrapped his purchase, his customer asked anxiously, "Do you think that cheese will keep all right until I get home tomorrow night?"

With a wry smile, the proprietor ans'd, "Mister, there ain't nothing more *ever* going to happen to that cheese."—*New Liberty Mag.* n

" "

A man had been looking at a car in a motor saleroom, but did not make a decision on the spot.

The following day he turned up again and stated that he had decided to buy the car.

"That's fine," said the salesman, pleased at having satisfied his customer. "Now tell me, what was the one dominating thing that made you buy the car?"

The man grinned, and repl'd: "My wife."—*Tit-Bits*, London. o

" "

The ambitious wife of a newly-rich millionaire gave a sumptuous dinner party. Her husband, who had made his fortune as the inventor of a potent rat poison, was silent during the entire course of the long meal. As the ladies left the room, the millionaire's wife found an opportunity to whisper to him. "What's the matter with you tonight? Why on earth don't you talk to anyone?"

"Talk?" he repl'd testily. "What is the use of talking? Not a single person here knows anything about rats or rat poison!"—*Tracks*, hm, Chesapeake & Ohio Ry. p

..... *Quote*

Quote-ettes

FRED CLARK, comedian, on *gaming mania in the West*: "Las Vegas? Why that's where the wheel steers people!" 1-Q-t

" "

ARTHUR B WALLACE, Detroit, asking for a divorce: "It was bad enough when my wife made me take her former husband with us every time we went out. But when I always got stuck with the tab, that was too much!" 2-Q-t

" "

JAS MACKAY, patrolman at Niagara Falls, N Y: "Yeah, we get some funny ones all right. Here awhile back a woman came up to me and said: 'Officer, can you tell me the yr in which these falls were built?'" 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

You can add new safety features to your car easily and inexpensively. One item of special interest if you drive with small children in the car is "Twistlok" which makes car completely safe. Attaches to rain gutter of any car, prevents all doors from flying open, whether or not car is in motion. Just twist it to lock doors. Chrome plated, installed in few min's without drilling holes. \$1.25 (Sleetex Co, Inc, N Y C 16).

You can puncture-proof your present tires. Latex compound is said to turn standard inner tubes

into puncture-proofs; good blow-out insurance. You don't even need to remove tire; just blow compound thru air valve. Maker says it protects against punctures all over, not just tread, sealing them as you drive. \$7.92 for 4 tubes. (W J Smith Co, 420 Lexington, N Y C).

And a new power brake which any mechanic can add to regular braking system of car without making alterations is made by Bendix Aviation Corp'n, South Bend, Ind.

Note here items of special interest in this issue —————
File QUOTE for future reference. Use Comprehensive Index, issued each 6 months.
A ring binder holding 52 issues of QUOTE is available at \$2.00, postpaid.

